



1 They Scan the Code
 Enticed by a special offer, your customer scans the special QR code that takes them directly to your custom fangate.

CUSTOM DESIGN SERVICE

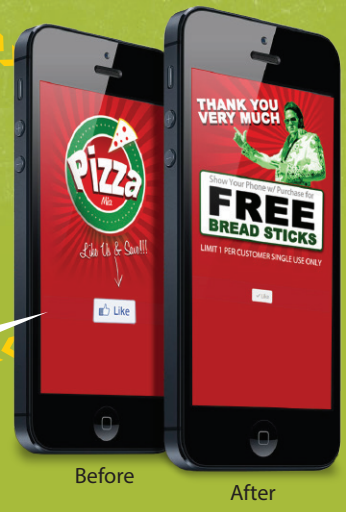


4 They Share You
 Their friends are notified organically that they like your page. We also set up a pay-per-click campaign that promotes this endorsement.



2 They Like Your Page
 Once your customer likes your Facebook page, they are given a coupon. They can either show it to an employee or save the code to use later.

MONTHLY METRICS REPORT



5 Visitors Like You
 Visitors to your Facebook page are lead to a desktop style fangate. Once they like your page they receive a small discount. They are given an option to join your mailing list in exchange for a larger discount.



EMAIL LIST SIGNUP

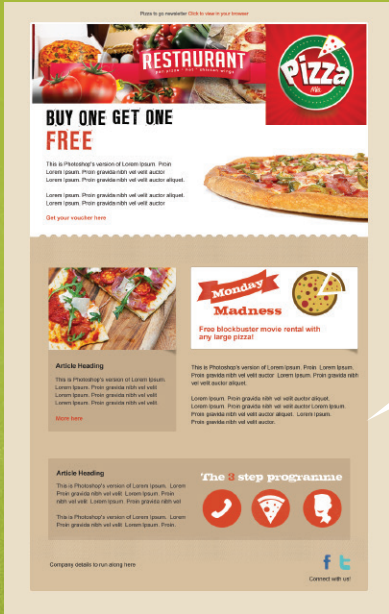


3 They Redeem the Offer
 They redeem the offer in real-time, making it easy to track and providing instant feedback.

TRY IT!



Make Sure You are Logged in to Facebook on Your Phone



EMAIL TEMPLATE DESIGN

6 You Keep in Touch
 Monthly newsletters to current clients and new leads are a great way generate sales and maximize the lifetime value of your customers.

TRY IT!

Go to this address on a desktop or laptop

<http://snhosts.net/fangate>

Make Sure You are Logged in to Facebook Before Liking Page

SOCIAL MEDIA

MARKETING THAT ACTUALLY WORKS

Social Media Marketing is a popular buzzword among marketers, but the results rarely mirror the promises. There are several obstacles inherent in effective social media marketing. Encouraging likes from clients, growing your fanbase with qualified leads and implementing an effective follow-up strategy can all be difficult stumbling blocks. This is why we came up with this complete Facebook marketing strategy. In it, we offer an automated, hands-free system to effectively use social media to grow your business.

Starter Campaign **\$299**

59.00 per month

This package is for business owners who are simply looking for a way to encourage customers to become fans of their Facebook page. This package includes:

- A custom designed fangate and coupon page
- Marketing consultation
- Monthly stats and reporting
- Fangate hosting
- Ongoing support

Basic Campaign **\$499**

99.00 per month (plus 10% of PPC budget)

This package is for business owners who are looking to leverage social media to bring in new business. This package includes everything in the Starter Campaign plus:

- Custom Facebook page design
- A Facebook fangate with offer
- Targeted PPC campaign setup
- Ongoing PPC management
- Sync Facebook with blog RSS

Complete Campaign **\$799**

179.00 per month (plus 10% of PPC budget)

This package is for business owners looking for a way to grow their email list as well as their social media following. This package includes everything in the Basic Campaign plus:

- Weekly relevant Facebook posts
- Mailchimp setup and fangate integration
- Custom newsletter design
- Monthly email newsletter management
- Newsletter signup form on website



PLUS



PLUS

FREE PROMO BONUS! **\$99**

Up to 1 Hour of Graphic Design and: **VALUE**

Two 9x11 Countertop Displays
-or-
100 4x6 Full Color Flyers

FREE PROMO BONUS! **\$199**

Up to 1 Hour of Graphic Design and: **VALUE**

X-Style Indoor Banner Stand
-or-
500 4x6 Full Color Flyers

FREE PROMO BONUS! **\$299**

Up to 1 Hour of Graphic Design and: **VALUE**

Retractable Indoor Banner Stand
-or-
100 4x6 Full Color Table Tents



SUBTLE NETWORK
GRAPHIC DESIGN & MARKETING
727.446.5851 • subtlenetwork.com